

The SOUND of MUSIC

SPONSORSHIP PACKAGES

Platinum Sponsor - \$10,000

- Playbill Back-Page Full Color Ad
- Listed as Platinum Sponsor in Playbill
- Name or Company named as Platinum Sponsor in all Official Social Media Posts
- Curtain Speech Recognition
- 12 VIP Reserved Tickets (highest pricing tier)
- 24 Concession Ticket Vouchers
- Ticket Sales early access for friends, family or employees
- Photo Op/Meet and Greet with Cast Members
- Framed Print of Original Poster Artwork

Gold Sponsor - \$5,000

- Listed as Gold Sponsor in Playbill
- Full-page Color Ad within Playbill
- Name or Company named as a Sponsor in at least 4 Social Media Posts
- Curtain Speech Recognition at 2 Performances
- 6 VIP Reserved Tickets (highest pricing tier)
- 12 Concession Ticket Vouchers
- Ticket Sales early access for friends, family or employees
- Framed Print of Original Poster Artwork

Silver Sponsor - \$2,500

- Listed as Silver Sponsor in Playbill
- Half-page Color Ad within Playbill
- Name or Company named as a Sponsor in at least 2 Social Media Posts
- 2 VIP Reserved Tickets (highest pricing tier)
- Ticket Sales early access for friends, family or employees

Bronze Sponsor - \$1,000

- Listed as Bronze Sponsor in Playbill
- Half-page Color Ad within Playbill
- Ticket Sales early access for friends, family or employees

Center Stage Sponsor - \$500

Listed as *Center Stage Sponsor* in Playbill
Ticket Sales early access

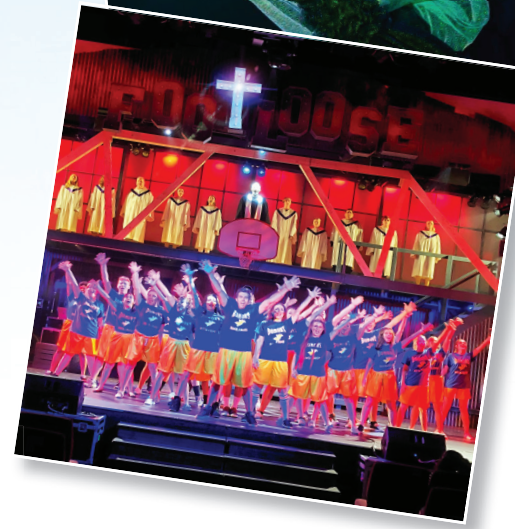
Spotlight Sponsor - \$250

Listed as *Spotlight Sponsor* in Playbill

Curtain Raiser Sponsor - \$100

Listed as *Curtain Raiser Sponsor* in Playbill

Contact **Carol Banga** at cbanga@st.lukes.org
if you are interested in purchasing
a sponsorship package.



**THEATRE AT
ST LUKES**

4851 S. APOPKA-VINELAND RD.
ORLANDO, FLORIDA 32819
407.876.4991
www.st.lukes.org

The SOUND of MUSIC

Showcase your business with an exclusive opportunity to connect with thousands of passionate theatergoers by partnering with Theatre at St. Luke's, St. Luke's United Methodist Church's critically acclaimed and award-winning theatre program, for our eagerly-anticipated production of The Sound of Music.

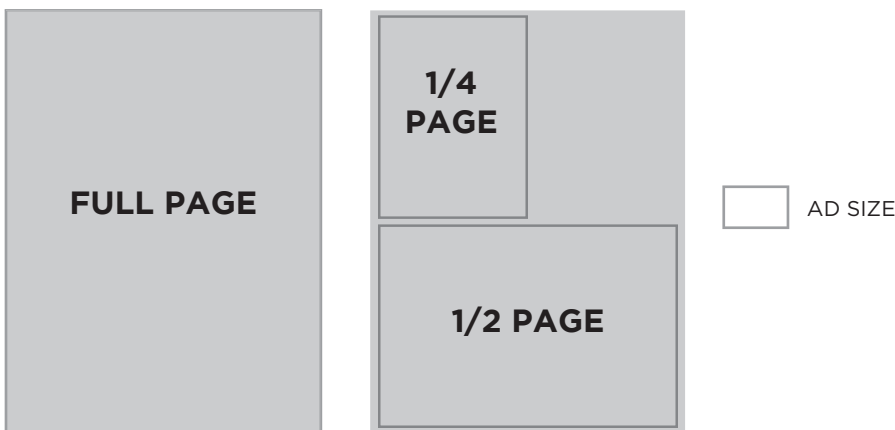
Over two magical weekends, Theatre at St. Luke's will present 10 performances, welcoming nearly 5,000 guests. By sponsoring an ad in our show program, you will reach an expansive and diverse community, including many Central Florida families.

Through this partnership, you won't just gain valuable exposure for your brand-you will be supporting a beloved community program. Your sponsorship helps cover vital production costs, including costumes, lighting, orchestra, advertising, and licensing, ensuring our tradition of delivering exceptional theatre continues to thrive.

PROGRAM AD RATES & SPECIFICATIONS

LAYOUT	PRICING
Inside Front Cover (Full Page, Color)	\$1,500
Inside Back Cover (Full Page, Color)	\$1,500
Full Page (Color)	\$1,200
Full Page (B&W)	\$1,000
1/2 Page (B&W)	\$500
1/4 Page (B&W)	\$250
Cast Shout-Out (<i>text only, 80 characters max.</i>)	\$50

AD SPECIFICATIONS



FULL PAGE

Ad Size: 4.75" w x 7.75" h

1/2 PAGE HORIZONTAL

Ad Size: 4.75" w x 3.75" h

1/4 PAGE VERTICAL

Ad Size: 2.25" w x 3.75" h

- Ad must be submitted as a high-resolution PDF.
- Do not include crop marks, trim marks, color bars, labels or stamps.
- Colors must be CMYK.
- Images should be 300 dpi at 100%.

ADS DUE JULY 5

Questions?

Contact

cbanga@st.lukes.org



“THE SOUND OF MUSIC” PROGRAM AD AGREEMENT

CONTACT INFORMATION

ORGANIZATION/COMPANY INFORMATION:

Name: _____ Phone Number: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

CONTACT PERSON:

Name: _____ Title: _____

Email: _____ Phone: _____

SELECT YOUR PREFERRED AD SPACE

- AD SIZE:
- Inside Front Cover (Full Page, Color)
 - Inside Back Cover (Full Page, Color)
 - Full Page (Color)
 - Full Page (B&W)
 - 1/2 Page (B&W)
 - 1/4 Page (B&W)
 - Cast Shout-Out (80 characters max.)

Cast Shout-Out text to include:

Ex: We love you, Sadie! You're our favorite schnitzel - break a leg! Love Mom & Dad

Total: _____

Note: Please send ad artwork by July 5, 2024 to cbanga@st.lukes.org

PAYMENT

SELECT METHOD:

- Check made payable to St. Luke's UMC (Write "The Sound of Music Program Ad" in memo line).** Check No. _____

Mail to: St. Luke's United Methodist Church ATTN: St. Luke's Theatre, 4851 S. Apopka-Vineland Rd., Orlando, FL 32819

- Online Payment** made at st.lukes.org/give.

When you reach the landing page, specify "One Time" as the type of gift, then select "Event Advertising" from the drop-down menu. Please write in the Leave a Note box: The Sound of Music Ad, NAME - AD SIZE AND TYPE

(Ex: The Sound of Music Ad, Denise Sullivan - 1/4 Page B&W)

THANK YOU FOR SUPPORTING THEATRE MINISTRIES AT ST. LUKE'S UNITED METHODIST CHURCH

- Full payment is required to secure advertising space.
- Advertiser agrees to supply ad by the program deadline of **July 5, 2024**, in accordance with brand standards as outlined.
- In the case that St. Luke's does not receive the ad by the stated deadline, no refund shall be offered.
- In the case that an ad is found not to be suitable, St. Luke's reserves the right to decline ad placement and issue a full refund.
- Excluding the purchase of an inside cover or back cover, placement of the ad within the program is at the discretion of St. Luke's United Methodist Church.

By signing, I acknowledge that I have read, understand, and agree to the above information and terms and conditions:

Signature: _____

Date _____